	EC'd Yes	Rep Order#
		6809956
		Ver# 1
		Mod# 0 Status Confirmed
		Status
		Confirmed
Sho		Traffic Order# 100316
Showing Buylines: All Lines	Last Received:	
Lines	04/13/2012 3:20 PM	Printed:
	3:20 PM	04/16/2012 2:49 PM

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

1 of 6

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Agency ( ) STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 10/31/2012 - 11/06/2012 Hiatus Weeks

Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).NRSC
Product NRSC 2012
Estimate#
Buyer JESSICA MURRAY

-- CONTRACT COMMENT --

Fax# Phone#

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11A-12P	U 10A-11A Buyline Comment: TODAY	10A-11A Buyline Comment: TODAY	9A-10A Buyline Comment: TODAY	TU 9A-10A Buyline Comment: TODAY	U 7A-9A Buyline Comment: TODAY	7A-9A Buyline Comment: TODAY	H 6A-7A Buyline Comment: NEWS	6A-7A Buyline Comment: NEWS	U 6A-7A Buyline Comment: NEWS	Time
1	TODAY	TODAY	TODAY	TODAY	TODAY	TODAY	NEWS	NEWS	NEWS	Program
:30	:30	:30	:30	:30	:30	: 30	:30	:30	:30	Len
\$325.00	\$325.00	\$325.00	\$425.00	\$425.00	\$900.00	\$900.00	\$700-00	\$700.00	\$700.00	Rate
11/05-11/06	11/05-11/06	10/31-11/02	10/31-11/02	11/05-11/06	11/05-11/06	10/31-11/02	10/31-11/01	11/02-11/02	11/05-11/06	Dates
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\$1,300.00	\$1,300.00	\$975.00	\$1,275.00	\$1,700.00	\$3,600.00	\$5,400.00	\$2,800.00	\$700.00	\$2,800.00	Total Cost
										Daypart

Buyline Comment: RR

21 W-F 4P-430P	20 W-F 3P-4P . Buyline Comment: PHIL	19 M 3P-4P Buyline Comment: PHIL	18 M 2P-3P Buyline Comment: DRS	17 TH 2P-3P Buyline Comment: DRS	16 W,E. 2P-3P Buyline Comment: DRS	15 W-F 1230P-1P Buyline Comment: AGENDA	14 M 1230P-1P Buyline Comment: AGENDAY	13 M 12P-1230P Buyline Comment: NEWS	12 W-F 12P-1230P Buyline Comment: NEWS	11 W-F 11A-12P Buyline Comment: RR	LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).NRSC Product NRSC 2012 Estimate# Buyer JESSICA MURRAY Phone# Fax#	Rep Order#         6809956         Ver#         1         Mod#         0           EC'd         Yes
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\$700.00	\$450.00	\$450.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$425.00	\$425.00	,\$325.00	Rate	( ) STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 P1/P2/E es 10/31/2012 - 11/06/2012 æks	Traffic Order# 100316 Sho
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Buyline Comment: NEWS

32 W-F 11P-1135P . Buyline Comment: NEWS	31 M 11P-1135P Buyline Comment: NEWS	30 M 730P-8P Buyline Comment: WHEEL	29 W-F 730P-8P Buyline Comment: WHEEL	28 W-F 7P-730P Buyline Comment: JEP	27 M 7P-730P Buyline Comment: JEP	26 M 5P-630P Buyline Comment: NEWS	25 W-F 5P-630P Buyline Comment: NEWS	24 W-F 430P-5P Buyline Comment: NEWS	23 M 430P-5P. Buyline Comment: NEWS	22 M 4P-430P Buyline Comment: NEWS	LT In Day Time Program	Esumate# Buyer JESSICA MURRAY Phone# Fax#	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).NRSC Product NRSC 2012	Rep Order# 6809956 Ver# 1 Mod# 0 St EC'd Yes
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llP-1135P Comment:	10P-11P Buyline Comment: S	7p-8p Buyline Comment: F	430A-459A Buyline Comment: E	30P-7P Comment:	A-930A Comment:	/A-9A Comment:	6A-7A Buyline Comment: 1	8P-9P Buyline Comment: I	Comment:	Comment:		VEGAS, NV. C RRAY	Ver# 1
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11/03-11/03	11/03-11/03	11/03-11/03	10/31-11/02	10/31-11/02	11/03-11/03	11/03-11/03	11/03-11/03	11/02-11/02	11/05-11/05	10/31-11/02		2 . °CS	Prin Last Received: 04/ Showing Buylines: All Lines
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	\$1,400.00		Rate			10/31/2012 - 11/06/2012	1/2012 - 11/06/20	WASHINGTON, DC 20007	3299 K STREET NW SUITE #200	) STRATEGIC MEDIA SVCS	
	11/03-11/03		Dates			[2			0	/CS	
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\$1,000.00	\$1,100.00	\$6,500.00	\$500.00	\$500.00	\$1,300.00	\$500.00	\$350.00	\$1,400.00
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## -REPORT TOTALS-

Report Totals: 116 / \$80,675.00

Status   Confirmed   Traffic Order# 100316	COMPETITIVE COMMENTS NEW ORDER EST SHARES	Sales Totals: 116 / \$80,675.00 Station Totals: 116 / \$80,675.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE— Market Totals \$260,242	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).NRSC Product NRSC 2012  Estimate#  Buyer JESSICA MURRAY Phone# Fax# Nov 12: 116 / \$80,675.00	Rep Order#         6809956         Ver#         1         Mod#         0           EC'd         Yes
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Traffic Order# 100316	ok oko 		<b>₹ ₽</b> Q	irmed
ated: 04/16/2011 13/2012 3:20 PM  Rep Firm Sales Office ( Salesperson (  Salesperson FAX#  Salesperson FAX#	L of	0% KINC	) STRATEGIC MEDIA SVCS 99 K STREET NW SUITE #200 ASHINGTON, DC 20007 I/P2/E 10/31/2012 - 11/06/2012	Last Received: owing Buylines: All
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- CREDIT RISK -- CASH IN ADVANCE

Books Demos

NOV12 RA35+